

Website review ahrefs.com

Generated on November 04 2024 10:50 AM

The score is 58/100

SEO Content

✓	Title	Ahrefs—Marketing Intelligence Tools Powered by Big Data. **Length : 56** Perfect, your title contains between 10 and 70 characters.
✓	Description	Unlock data to make effective decisions across digital marketing. SEO, content marketing, PPC, digital PR, and more. **Length : 117** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 1 · **H2** 4 · **H3** 0 · **H4** 3 · **H5** 0 · **H6** 0 • [H1] Your digital marketing strategy backed by real, actionable data • [H2] All-in-one marketing intelligence platform: • [H2] The best data in the industry • [H2] Lots of educational materials • [H2] Community & support • [H4] Rank • [H4] Bot • [H4] Owner
✗	Images	We found 100 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 9.52% External Links : Passing Juice 19.05% Internal Links 71.43%

In-page links

Anchor	Type	Juice
Our data	Internal	Passing Juice
Pricing	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Sign in	Internal	Passing Juice
Site Explorer →	Internal	Passing Juice
Site Audit →	Internal	Passing Juice
Keywords Explorer →	Internal	Passing Juice
Content Explorer →	Internal	Passing Juice

In-page links

AI Content Grader →	Internal	Passing Juice
AI Content Helper →	Internal	Passing Juice
Rank Tracker →	Internal	Passing Juice
Cloudflare Radar	External	Passing Juice
Aira. The State of Link Building Report 2022	External	Passing Juice
Learn more about Yep	External	Passing Juice
Academy →	Internal	Passing Juice
Youtube channel →	External	noFollow
How to use	Internal	Passing Juice
Blog →	Internal	Passing Juice
our private community.	External	noFollow
Join the Team →	Internal	Passing Juice
@botsbreeder	External	Passing Juice

SEO Keywords

Keywords Cloud	checker ahrefs team more seo content data tools tool marketing

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ahrefs	47	✔	✖	✖	✖
seo	36	✖	✖	✔	✖
tools	14	✔	✖	✖	✖
tool	14	✔	✖	✖	✖
data	13	✔	✖	✔	✔

Usability

	Url	Domain : ahrefs.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 64 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ahrefs.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.