

Website review allact.com

Generated on September 27 2022 14:05 PM

The score is 43/100

SEO Content

✓	Title	AllAct: eCommerce Website **Length : 25** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 · **H2** 1 · **H3** 10 · **H4** 1 · **H5** 1 · **H6** 0 • [H1] • [H2] Benvenuto in allact • [H3] News e Promozioni • [H3] Social Networks • [H3] Iscrizione Newsletter • [H3] Contattaci • [H3] Prodotti in evidenza • [H3] Sezioni • [H3] Informazioni • [H3] Collaborazioni • [H3] Link utili • [H3] Contatti veloci • [H4] Our payment methods: • [H5] allact Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Morbi malesuada, ante at feugiat tincidunt, enim massa gravida metus, commodo lacinia massa diam vel eros.

SEO Content

	Images	We found 18 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.09% Internal Links 73.91%

In-page links

Anchor	Type	Juice
$	Internal	Passing Juice
login	Internal	Passing Juice
creare un nuovo account	Internal	Passing Juice
Carrello	Internal	Passing Juice

In-page links

Cassa	Internal	Passing Juice
Home	Internal	Passing Juice
Chi siamo	Internal	Passing Juice
News e Promozioni	Internal	Passing Juice
Contatti	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Prev	Internal	Passing Juice
Next	Internal	Passing Juice
Facebook	External	Passing Juice
Prodotti	Internal	Passing Juice
Termini e condizioni	Internal	Passing Juice
Privacy	Internal	Passing Juice
sxm.it	External	Passing Juice
calder.it	External	Passing Juice
pastagentile.it	External	Passing Juice
rustichella.it	External	Passing Juice
allact.com	Internal	Passing Juice
Qui	Internal	Passing Juice
Continua	External	Passing Juice

SEO Keywords

Keywords Cloud	newsletter benvenuto facebook news promozioni next allact prev iscrizione sulle

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

newsletter	3	✖	✖	✖	✔
allact	3	✔	✖	✖	✔
benvenuto	2	✖	✖	✖	✔
next	2	✖	✖	✖	✖
prev	2	✖	✖	✖	✖

Usability

	Url	Domain : allact.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	**Deprecated tags** / **Occurrences** <font> / 2

Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://allact.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.