Website review
ariasbazan.com

Generated on June 01 2026 23:17 PM

The score is 65/100

SEO Content

✓	Title	Arias Bazan Escuela de Maquillaje Argentina **Length : 43** Perfect, your title contains between 10 and 70 characters.
✓	Description	Escuela de Maquillaje y moda. Maquillaje profesional, social, artístico, asesoría de imagen y protocolo, producción de moda, modelo publicitaria, automaquillaje **Length : 160** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Maquillaje, artístico, asesoría de imagen, moda, modelo, producción de moda, profesional, social Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** / **Content** description: Escuela de Maquillaje y moda. Maquillaje profesional, social, artístico, asesoría de imagen y protocolo, producción de moda, modelo publicitaria, automaquillaje url: /> <meta property=/index.html type: website
○	Headings	**H1** 0 · **H2** 1 · **H3** 0 · **H4** 0 · **H5** 0 · **H6** 0 • [H2] Arias Bazan, escuela de maquillaje, moda y manicuría
✗	Images	We found 17 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%**

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
MAQUILLAJE	Internal	Passing Juice
MANICURÍA	Internal	Passing Juice
CURSOS CORTOS	Internal	Passing Juice
CURSOS ONLINE	Internal	Passing Juice
NOVEDADES Y KITS	Internal	Passing Juice
NEICHA INSUMOS PESTAÑAS	Internal	Passing Juice
SKINCARE LUXURY	Internal	Passing Juice

In-page links

BIOSEGURIDAD	Internal	Passing Juice
PESTAÑAS POSTIZAS	Internal	Passing Juice
CUIDADO DE LA PIEL SIMPLE&BEAUTY	Internal	Passing Juice
BLINGPOP MASCARAS	Internal	Passing Juice
SUPER SALE	Internal	Passing Juice
MÍMIKA	Internal	Passing Juice
MILA	Internal	Passing Juice
MILA SOMBRAS COMPACTAS	Internal	Passing Juice
IDRAET	Internal	Passing Juice
IDRAET SOMBRAS	Internal	Passing Juice
IMPORTADOS	Internal	Passing Juice
IN YOUR FACE	Internal	Passing Juice
MANICURIA ACCESORIOS	Internal	Passing Juice
KIKI TRADICIONALES	Internal	Passing Juice
KIKI SISTEMA DIPPING	Internal	Passing Juice
KIKI SEMIPERMANENTE	Internal	Passing Juice
GLOW BODY ART	Internal	Passing Juice
PIGMENTOS PUROS GLOW	Internal	Passing Juice
GLITTER BY GLITTA	Internal	Passing Juice
PINCELES PROFESIONALES	Internal	Passing Juice
Beauty Clean	Internal	Passing Juice
Beauty Art	Internal	Passing Juice
Beauty Fashion	Internal	Passing Juice
Fashion Book	Internal	Passing Juice
Advertising	Internal	Passing Juice
Covers	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	escuela argentina bazan arias maquillaje

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arias	1	✔	✖	✖	✔
bazan	1	✔	✖	✖	✔
escuela	1	✔	✖	✔	✔
maquillaje	1	✔	✔	✔	✔
argentina	1	✔	✖	✖	✖

Usability

	Url	Domain : ariasbazan.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is es.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://ariasbazan.com/sitemap.xml
✓	Robots.txt	http://ariasbazan.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.