Website review
barevtrails.com

Generated on June 11 2026 10:35 AM

The score is 54/100

SEO Content

✓	Title	BarevTrails - Discover Armenia’s rich biodiversity and culture **Length : 62** Perfect, your title contains between 10 and 70 characters.
⚠	Description	BarevTrails is the result of the hard work of volunteers from across European countries and Armenia, who together try to develop sustainable ecotourism in Armenia **Length : 162** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 · **H2** 9 · **H3** 35 · **H4** 4 · **H5** 0 · **H6** 0 • [H2] BarevTrails • [H2] The Fruits of Ecotourism • [H2] Find Your Trail • [H2] BarevTrails Tatev • [H2] BarevTrails Arpa • [H2] BarevTrails Jermuk • [H2] BarevTrails Dsegh • [H2] Meet our Trailbuilders • [H2] PARTNERS • [H3] Max Fioravanti GERMANY • [H3] Aida Arakelyan ARMENIA • [H3] Hayk Tiraturyan WWF Armenia • [H3] Martina Rindlisbacher SWITZERLAND • [H3] Anush Amirbekyan ARMENIA • [H3] Christian Heeren GERMANY • [H3] Arevik Keshishyan ARMENIA • [H3] Lisa Richter GERMANY • [H3] Armine Karapetyan ARMENIA

SEO Content

		• [H3] Maria Vanessa Füßmann GERMANY • [H3] Arpine Matevosyan ARMENIA • [H3] Laura Tröger Germany • [H3] Anna Tadevosyan ARMENIA • [H3] Faye Lightfoot UNITED KINGDOM • [H3] Armen Hakobyan ARMENIA • [H3] Jan Rindlisbacher SWITZERLAND • [H3] Ashot Davtyan ARMENIA • [H3] Benjamin Bier GERMANY • [H3] Edward Mkrtchyan ARMENIA • [H3] Emma Wiethoff GERMANY • [H3] Gegham Zakaryan ARMENIA • [H3] Idris Al-Abyad GERMANY • [H3] Joey Fisher UNITED KINGDOM • [H3] Julian Fellner GERMANY • [H3] Manuel Baumgartner Switzerland • [H3] Kayil Connelly UNITED KINGDOM • [H3] Kore Kaluzynski GERMANY • [H3] Lukas Bärlocher Switzerland • [H3] Luke Murphy UNITED KINGDOM • [H3] Mane Hakobyan ARMENIA • [H3] Nicole Mastai SWITZERLAND • [H3] Patrick Löst GERMANY • [H3] Viktoria Schrott GERMANY • [H3] Arsen Gasparyan WWF Armenia • [H3] WWF Armenia • [H4] Tatev Community • [H4] Trails for Change NGO • [H4] Ministry of Environment of the Republic of Armenia • [H4] Arpa Protected Landscape
	Images	We found 44 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
The Project	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	treasures armenias biodiversity culture ecotourism rich wwf discover barevtrails armenia

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
armenia	7	✓	✗	✓	✓
barevtrails	4	✓	✗	✓	✓
discover	3	✓	✗	✗	✗
biodiversity	3	✓	✗	✗	✗
culture	3	✓	✗	✗	✗

Usability

	Url	Domain : barevtrails.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	Apple Icon Meta Viewport Tag Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://barevtrails.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics