Website review district18.ru

Generated on May 08 2026 10:29 AM

The score is 52/100

SEO Content

✓	Title	Товары по выгодным ценам в интернет-магазине Район18 **Length : 52** Perfect, your title contains between 10 and 70 characters.
✓	Description	Быстрая доставка, бонусы, скидки и акции, рассрочка и кешбэк. Покупайте товары в интернет-магазине Район18 **Length : 106** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 **H2** 0 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H3] Получите скидку 15%
✗	Images	We found 134 images on this web page. 78 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Каталог	Internal	Passing Juice
Новинки	Internal	Passing Juice
Коллекция Удмурсткие котики	Internal	Passing Juice
Футболки	Internal	Passing Juice
Сумки-шопперы	Internal	Passing Juice
Панамы	Internal	Passing Juice
Кружки	Internal	Passing Juice
Блокноты	Internal	Passing Juice
Открытки	Internal	Passing Juice
Оплата	Internal	Passing Juice
Доставка	Internal	Passing Juice
Правила возврата	Internal	Passing Juice
Реквизиты	Internal	Passing Juice
Оферта	Internal	Passing Juice

In-page links

Политика конфиденциальности	Internal	Passing Juice

SEO Keywords

Keywords Cloud	район18 рим товары ценам выгодным интернет-магазине новинки коллекция каталог удмурсткие

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
товары	1	✔	✖	✔	✖
выгодным	1	✔	✖	✖	✖
ценам	1	✔	✖	✖	✖
интернет-магазине	1	✔	✖	✔	✖
район18	1	✔	✖	✔	✖

Usability

Url	Domain : district18.ru Length : 13
Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is ru.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://district18.ru/sitemap.xml
	Robots.txt	http://district18.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.