


# Website review excursopedia.com

Generated on September 11 2024 08:59 AM

**The score is 59/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Unique city tours with local guides - Excursopedia<br><br>**Length : 50**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | There is no better way to experience a city than by exploring it with a local guide. Wherever your next travel destination, our guides can help you create your unique city tour.<br><br>**Length : 177**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✓ | Keywords | Excursions, local guides, tours by locals, guided tours<br><br>Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ● | Headings | **H1** 1 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0<br><br>• [H1] Unique city tours with local guides |
| ✗ | Images | We found 4 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✗ | Text/HTML Ratio | Ratio : **3%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |

## SEO Content

| | | |
|---|---|---|
| | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

| | | |
|---|---|---|
| | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 4 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br>External Links : Passing Juice 25%<br>Internal Links 75% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| - | External | Passing Juice |
| All directions | Internal | Passing Juice |
| Contacts | Internal | Passing Juice |
| Blog | Internal | Passing Juice |

## SEO Keywords

| | | |
|---|---|---|
| | Keywords Cloud | city unique eur tours русский deutsch local français guides english |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| eur | 4 | ✖ | ✖ | ✖ | ✖ |
| unique | 2 | ✔ | ✖ | ✔ | ✔ |
| city | 2 | ✔ | ✖ | ✔ | ✔ |
| tours | 2 | ✔ | ✔ | ✖ | ✔ |
| local | 2 | ✔ | ✔ | ✔ | ✔ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : excursopedia.com<br>Length : 16 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 15<br>Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use free antispam protector to hide email from spammers. |

## Document

| | | |
|---|---|---|
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✗ Too bad, your website has too many JS files (more than 6).<br>✗ Too bad, your website does not take advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ● | Mobile Optimization | ✓ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br>https://excursopedia.com/sitemap.xml |
| ✓ | Robots.txt | http://excursopedia.com/robots.txt<br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |