

Website review formula-zap.kz

Generated on July 10 2025 16:13 PM

The score is 61/100

SEO Content

✓	Title	ARKADA Casino | Официальный сайт казино Аркада **Length : 46** Perfect, your title contains between 10 and 70 characters.
✓	Description	Аркада Казино – официальный сайт и вход в Arkada Casino. Рабочее зеркало для бесперебойной игры! **Length : 96** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	ru_RU
type	website
title	ARKADA Casino | Официальный сайт казино Аркада
description	Аркада Казино – официальный сайт и вход в Arkada Casino. Рабочее зеркало для бесперебойной игры!
url	https://formula-zap.kz/
site_name	Arkada Casino
image	http://formula-zap.kz/wp-content/uploads/2025/07/Arkada-Casino-01.webp
image:width	1791
image:height	923

SEO Content

		image:type image/webp
	Headings	**H1** 1 **H2** 1 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] ARKADA Casino (Аркада Казино) • [H2] ARKADA Casino Официальный сайт
	Images	We found 5 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Вход	Internal	Passing Juice

In-page links

Регистрация	Internal	Passing Juice
Официальный сайт	Internal	Passing Juice
+120% к депозиту + 2000FS в подарок!	Internal	Passing Juice
Arkada Casino Онлайн	Internal	Passing Juice
Arkada Casino Официальный сайт	Internal	Passing Juice
Актуальное зеркало	Internal	Passing Juice
Мгновенная регистрация	Internal	Passing Juice
Вход	Internal	Passing Juice
Скачать Arkada Casino	Internal	Passing Juice
Реальные отзывы игроков	Internal	Passing Juice
Эксклюзивные Бонусы	Internal	Passing Juice
Играйте сейчас – выигрывайте с Arkada Casino!	Internal	Passing Juice
БОНУС +120% и 2000FS	Internal	Passing Juice

SEO Keywords



Keywords Cloud

ставки дилеры бонусная киберспорт живые официальный комьюнити сайт программа соревнования

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
официальный	1	✔	✖	✔	✔
сайт	1	✔	✖	✔	✔
соревнования	1	✖	✖	✖	✖
комьюнити	1	✖	✖	✖	✖

Keywords Consistency

живые	1	✖	✖	✖	✖

Usability

●	Url	Domain : formula-zap.kz Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 5 Warnings : 11
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files.

Document

		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://formula-zap.kz/sitemap_index.xml
	Robots.txt	http://formula-zap.kz/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.