# Website review
# jupitergem.com

Generated on May 26 2026 09:48 AM

**The score is 55/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | JupiterGem: Exceptional Gems and Jewelry<br><br>**Length : 40**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Choose From Over 5000 Exceptional Gemstones & Fine Rings Free FedEx! Find your Engagement Ring · Ships Within 24 Hours · Jewelry District LA<br><br>**Length : 148**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✓ | Keywords | gemstones, jewelry, engagement rings, gems, gemstones to buy online, precious stones for sale, Sapphire , Ruby<br><br>Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ○ | Headings | **H1** 4 · **H2** 3 · **H3** 0 · **H4** 0 · **H5** 0 · **H6** 0<br><br>• [H1] Design a perfect jewelry of your dreams<br>• [H1] " class="modal-title" data-role="title"><br>• [H1] " class="modal-title" data-role="title"><br>• [H1] " class="modal-title" data-role="title"><br>• [H2] Invest in Your Future – Buy Gemstones Today!<br>• [H2] Gemological Certificates<br>• [H2] Our customers say about us |
| ✗ | Images | We found 26 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✓ | Text/HTML Ratio | Ratio : **18%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |

## SEO Content

| | | |
|---|---|---|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

| | | |
|---|---|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 55 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 3.64%<br>External Links : Passing Juice 5.45%<br>Internal Links 90.91% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| Contact us | Internal | noFollow |
| +1-818-940-8447 | External | noFollow |
| About Us | Internal | noFollow |
| Google Reviews | External | noFollow |
| Blog for Gemstone Lovers | Internal | noFollow |
| Delivery & Returns | Internal | noFollow |
| Wholesale Portal | Internal | noFollow |
| Contact us | Internal | noFollow |
| Appointment form | Internal | noFollow |

## In-page links

| | | |
|---|---|---|
| instagram | External | Passing Juice |
| pinterest | External | Passing Juice |
| youtube | External | Passing Juice |
| All Gemstones | Internal | Passing Juice |
| Sapphire | Internal | Passing Juice |
| Tourmaline | Internal | Passing Juice |
| Garnet | Internal | Passing Juice |
| Ruby | Internal | Passing Juice |
| All Rings | Internal | Passing Juice |
| Sapphire Rings | Internal | Passing Juice |
| Tourmaline Rings | Internal | Passing Juice |
| Garnet Rings | Internal | Passing Juice |
| Ruby Rings | Internal | Passing Juice |
| All JEWELRY | Internal | Passing Juice |
| Design Your Own | Internal | Passing Juice |
| SALE | Internal | Passing Juice |
| ALEXANDRITES | Internal | Passing Juice |
| PARAIBAS | Internal | Passing Juice |
| UNIQUE GEMSTONES | Internal | Passing Juice |
| EARRINGS | Internal | Passing Juice |
| SPINEL RINGS | Internal | Passing Juice |
| Find gemstone | Internal | Passing Juice |
| Natural Aquamarine 11.35 carats | Internal | Passing Juice |
| Natural Unheated Pink Sapphire 2.19 carats | Internal | Passing Juice |
| Natural Fine Gem Tsavorite Matching Pair 4.55 carats with GIA Report | Internal | Passing Juice |
| Natural Unheated Mozambique Ruby 1.04 carats with GIA Report | Internal | Passing Juice |
| Natural Brazilian Alexandrite 0.76 carats with GIA Report | Internal | Passing Juice |

## In-page links

| | | |
|---|---|---|
| Natural Morganite 18.80 carats | Internal | Passing Juice |
| Natural Unheated White Sapphire 6.34 carats | Internal | Passing Juice |
| Natural Yellow Sapphires matching pair 3.26 carats | Internal | Passing Juice |
| Natural Unheated Padparadscha Sapphire 2.41 carats with GRS Report | Internal | Passing Juice |
| Natural Tsavorite 4.45 carats with 0.59 carats Diamonds set in 14K White Gold Bracelet | Internal | Passing Juice |
| Natural Pink Sapphire 2.72 carats Earring set with 0.31 carats Diamond/ GIA Report | Internal | Passing Juice |
| Natural Gemstones 40.72 carats set in 18K White Gold Bracelet | Internal | Passing Juice |
| Natural Amethyst 7.68 carats set in 14K Yellow Gold Earrings with 0.20 carats Diamonds | Internal | Passing Juice |
| Natural Unheated Padparadscha Sapphire 1.00 carats set in Platinum Ring with 18K Rose Gold with 0.39... | Internal | Passing Juice |
| Natural Untreated Brazilian Alexandrite 0.30 carats set in Platinum Ring with 0.31 carats Diamonds with... | Internal | Passing Juice |
| Natural Brazilian Paraiba Tourmalines 0.13 carats set in 14K White Gold Stackable Ring with 0.15 carats... | Internal | Passing Juice |
| Natural Unheated Ruby 1.05 carats set in Platinum Ring with 0.32 carats Diamonds / GIA Report | Internal | Passing Juice |
| Engagement Collection | Internal | Passing Juice |
| Natural Unheated Burma Red Spinel 1.67 carats set in Platinum Ring with 18K Yellow Gold with 0.54 carats... | Internal | Passing Juice |
| Payment | Internal | Passing Juice |
| Shipping | Internal | Passing Juice |
| My Account | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Cookie Settings | Internal | Passing Juice |

## SEO Keywords

| | |
|---|---|
| Keywords Cloud | purple tourmaline all sapphire pink ruby green garnet sapphires rings |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| rings | 93 | ✖ | ✔ | ✔ | ✖ |
| sapphire | 54 | ✖ | ✔ | ✖ | ✖ |
| garnet | 48 | ✖ | ✖ | ✖ | ✖ |
| tourmaline | 38 | ✖ | ✖ | ✖ | ✖ |
| sapphires | 22 | ✖ | ✖ | ✖ | ✖ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : jupitergem.com<br>Length : 14 |
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0<br>Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use free antispam protector to hide email from spammers. |

## Document

| | | |
|---|---|---|
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✗ Too bad, your website has too many CSS files (more than 4).<br>✗ Too bad, your website has too many JS files (more than 6).<br>✓ Perfect, your website takes advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✓ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br>https://jupitergem.com/sitemap.xml<br>https://jupitergem.com/ |
| ✓ | Robots.txt | http://jupitergem.com/robots.txt<br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |