Website review
kwiaciarniafirmowa.com

Generated on April 17 2026 14:46 PM

The score is 69/100

SEO Content

✓	Title	Kwiaciarnia Firmowa — kwiaty i bukiety **Length : 38** Perfect, your title contains between 10 and 70 characters.
✓	Description	Kwiaciarnia Firmowa — świeże bukiety i kompozycje kwiatowe. Starogard Gdański. Zamówienia i dostawa. **Length : 100** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 · **H2** 5 · **H3** 9 · **H4** 0 · **H5** 0 · **H6** 0 • [H1] Bukiety, które mówią więcej niż słowa • [H2] Świeże kwiaty • [H2] Na każdą okazję • [H2] Lokalnie • [H2] Polecane kompozycje • [H2] Kwiaciarnia z tradycją • [H3] Bukiet „Prowansja” • [H3] Bukiet „Ta jedyna” • [H3] Flower Box „Czerwone róże” • [H3] Bukiet „Na dzień dobry” • [H3] Bukiet „Imieninowy” • [H3] Bukiet „Tęczowe życzenia” • [H3] Kwiaciarnia Firmowa • [H3] Kontakt • [H3] Na stronie
✗	Images	We found 8 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : **34%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Strona główna	Internal	Passing Juice
O nas	Internal	Passing Juice
Kontakt	Internal	Passing Juice
f	External	Passing Juice

SEO Keywords

	Keywords Cloud	kontakt kwiaciarnia nas starogard firmowa gdański bukiet kwiaty bukiety zamówienia

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bukiet	6	✔	✖	✔	✔
kwiaciarnia	5	✔	✖	✔	✔
firmowa	4	✔	✖	✔	✔
starogard	4	✖	✖	✔	✖
gdański	4	✖	✖	✔	✖

Usability

	Url	Domain : kwiaciarniafirmowa.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is pl.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://kwiaciarniafirmowa.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.