Website review optykbelchatow.com

Generated on April 23 2026 11:39 AM

The score is 53/100

SEO Content

✓	Title	Strona główna - Zakład Optyczny Bełchatów - Optyk, Okulista **Length : 59** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	pl_PL
type	website
title	Strona główna - Zakład Optyczny Bełchatów - Optyk, Okulista
description	Witamy na stronie! To jest strona główna, którą zobaczy większość odwiedzających, kiedy będzie odwiedzać twoją witrynę po raz pierwszy.
url	/
site_name	Zakład Optyczny Bełchatów - Optyk, Okulista

○	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	0	0	0	0	0
✓	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.					

SEO Content

	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Strona główna	Internal	Passing Juice
Oferta	Internal	Passing Juice
Badanie wzroku	Internal	Passing Juice
Umów się na wizytę	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Main Menu	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice

In-page links

Theme: THBusiness By ThemezHut	External	Passing Juice

SEO Keywords

	Keywords Cloud	bełchatów menu okulista email protected optyczny strona main główna zakład optyk

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
strona	3	✔	✖	✖	✖
główna	3	✔	✖	✖	✖
zakład	3	✔	✖	✖	✖
optyczny	3	✔	✖	✖	✖
bełchatów	3	✔	✖	✖	✖

Usability

	Url	Domain : optykbelchatow.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is pl.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://optykbelchatow.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics