Website review outdoorfirehq.com

Generated on May 18 2026 20:34 PM

The score is 62/100

SEO Content

✓	Title	Outdoor Fire Headquarters | BBQ Grills, Fire Pits And More **Length : 58** Perfect, your title contains between 10 and 70 characters.
✓	Description	Outdoor Fire Headquarters is your online resource for outdoor fire products. BBQ islands, pizza ovens, gas, charcoal, pellet bbq grills for sale. **Length : 145** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Outdoor Fire Headquarters
url	/index.html
title	Outdoor Fire Headquarters | BBQ Grills, Fire Pits And More
type	website
description	Outdoor Fire Headquarters is your online resource for outdoor fire products. BBQ islands, pizza ovens, gas, charcoal, pellet bbq grills for sale.
image	/s/files/1/0060/7859/5139/files/Favicon_OFHQ1_1200x1200.png
image:secure_url	/s/files/1/0060/7859/5139/files/Favicon_OFHQ1_1200x1200.png
image:width	1200
image:height	1200

SEO Content

		image:alt outdoor fire headquarters favicon
	Headings	**H1** 1 **H2** 30 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Make Memories In your own back yard • [H2] Outdoor Pizza Ovens, Fire Pits, BBQ Islands, And Barbecue Grills • [H2] Built In Grills • [H2] Fire Pits • [H2] Pellet Grills and Smokers • [H2] Pizza Ovens • [H2] Kamado Grills • [H2] Featured Brand • [H2] BBQ Island - Black Stainless Steel - 6 Burner • [H2] Mont Alpi Deluxe 805 BBQ Island • [H2] Mont Alpi 400 Deluxe BBQ Island Gas Grill • [H2] Mont Alpi 805 BBQ Island Gas Grill • [H2] Mont Alpi Grills • [H2] Outdoor Living Fire Products • [H2] Outdoor Fire Pits • [H2] Outdoor BBQ Grills • [H2] Outdoor Kitchen • [H2] Outdoor Pizza Ovens • [H2] Outdoor Refrigeration • [H2] As Seen In... • [H2] Blog posts • [H2] Gas vs Charcoal Barbecue Grills • [H2] 7 Reasons Why You Need Your Own Outdoor Pizza Oven • [H2] BBQ Safety Tips • [H2] Authorized Retailer • [H2] Store Info • [H2] Subscribe • [H2] translation missing: en.footer.general.follow_us • [H2] Mailing Address • [H2] Added to your cart: • [H2]
	Images	We found 72 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Fire Bowls	Internal	Passing Juice
Fire Glass	Internal	Passing Juice
Fire Globes	Internal	Passing Juice
Fire Pits	Internal	Passing Juice
Fire Pit Accessories	Internal	Passing Juice
Fire Pit Tables	Internal	Passing Juice
Outdoor Gas Fire Pits	Internal	Passing Juice
Outdoor Pizza Ovens	Internal	Passing Juice
Pizza Oven Kits	Internal	Passing Juice
Pizza Oven Accessories	Internal	Passing Juice
All BBQ Grills For Sale	Internal	Passing Juice
Freestanding BBQ Grills	Internal	Passing Juice
BBQ Grills Charcoal	Internal	Passing Juice

In-page links

BBQ Grills Gas	Internal	Passing Juice
Ceramic And Kamado Grills	Internal	Passing Juice
Pellet Grills and Smokers	Internal	Passing Juice
Grills Covers	Internal	Passing Juice
BBQ Islands	Internal	Passing Juice
Built-In BBQ Grills	Internal	Passing Juice
Outdoor Kitchen Accessories	Internal	Passing Juice
BBQ Island Components	Internal	Passing Juice
Outdoor Refrigeration	Internal	Passing Juice
Commercial Patio Heaters	Internal	Passing Juice
Patio Heater Accessories	Internal	Passing Juice
Blog	Internal	Passing Juice
BBQ Grill Area Calculator	Internal	Passing Juice
Pizza Party Calculator	Internal	Passing Juice
BBQ Party Calculator	Internal	Passing Juice
Cooking Measurement Converter	Internal	Passing Juice
Login	Internal	Passing Juice
Grilling Accessories	Internal	Passing Juice
SHOP BARBECUE GRILLS	Internal	Passing Juice
SHOP FIRE PITS	Internal	Passing Juice
-	Internal	Passing Juice
BBQ Island - Black Stainless Steel - 6 Burner	Internal	Passing Juice
Mont Alpi Deluxe 805 BBQ Island	Internal	Passing Juice
Mont Alpi 400 Deluxe BBQ Island Gas Grill	Internal	Passing Juice
Mont Alpi 805 BBQ Island Gas Grill	Internal	Passing Juice
Gas vs Charcoal Barbecue Grills	Internal	Passing Juice
7 Reasons Why You Need Your Own Outdoor Pizza Oven	Internal	Passing Juice
BBQ Safety Tips	Internal	Passing Juice

In-page links

Contact Info	Internal	Passing Juice
Search	Internal	Passing Juice
About Us	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
CA Prop 65	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords

Keywords Cloud	calculator fire pits pizza accessories outdoor ovens grills kits bbq

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fire	26	✔	✖	✔	✔
outdoor	25	✔	✖	✔	✔
bbq	24	✔	✖	✔	✔
grills	23	✔	✖	✔	✔
pits	12	✔	✖	✖	✔

Usability

	Url	Domain : outdoorfirehq.com Length : 17
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✗		
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://outdoorfirehq.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics