

Website review parexel.com

Generated on October 11 2022 18:26 PM

The score is 54/100

SEO Content

✓	Title	Clinical Research Organization (CRO) & Biopharmaceutical Services **Length : 69** Perfect, your title contains between 10 and 70 characters.
✓	Description	For over 35 years Parexel has been a trusted global clinical research organization (CRO) and biopharmaceutical services company. **Length : 128** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	biopharmaceutical services, clinical research organization, CRO Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.parexel.com/
type	article
title	Home
description	Home
image	https://www.parexel.com

●	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		3	0	16	28	8	0

- [H1] Community Alliance Network
- [H1] A career with a human touch
- [H1] Current Cell and Gene Therapy Regulatory Considerations in Asia-Pacific
- [H3] You may be interested in
- [H3] You may be interested in

SEO Content

- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] Get reliable COVID-19 information in one place
- [H3] Solutions Highlights
- [H3] Parexel Resource Center
- [H3]
- [H3] Participate in a clinical trial
- [H3] Insights from Parexel
- [H3] In the News
- [H3] Upcoming Events
- [H3] Social
- [H4] See how Parexel is doing its part #With Heart
- [H4] A Life in a Day
- [H4] T.J.'s Story
- [H4] Tina's Story
- [H4] Dayson & Erika's Story
- [H4] Paul's Story
- [H4] Monica's Story
- [H4] Rob's Story
- [H4] Hear from participants share their reasons for volunteering for clinical trials
- [H4] See how Parexel is doing its part #With Heart
- [H4] See how Parexel is doing its part #With Heart
- [H4] Learn how the right people, processes and culture can unlock innovation
- [H4] Hear from participants share their reasons for volunteering for clinical trials
- [H4] See how Parexel is doing its part #With Heart
- [H4] Clinical Development & Clinical Research Services
- [H4] Regulatory & Access
- [H4] Biotech
- [H4] FSP
- [H4] Driving change in Cell & Gene Therapies: Key learnings from the SITC Virtual Summit
- [H4] Including patients in DCT design
- [H4] Membership in Clinical Research Data Sharing Alliance enables Parexel to shape the future of clinical trial data
- [H4] Parexel’s Peyton Howell Awarded Prestigious PharmaVoice Red Jacket
- [H4] Parexel Appoints Peyton Howell Chief Operating and Growth Officer; Promotes FDA Veteran Amy McKee, MD, to Chief Medical Officer and Global Head, Oncology Center of Excellence
- [H4] Parexel Expands Network of Global Regulatory Experts
- [H4] 2022 European Alliance Summit
- [H4] Early patient engagement leads to smarter DCT design. This principle was evident in a recent fully-virtual clinical trial developed by Parexel and AstraZeneca...
- [H4] Parexel is proud to once again be named a 2022 Scrip Awards finalist in the Best Contract Research Organization – Full-Service Providers category. For 18 years the...
- [H4] It's National Hispanic Heritage Month – a time to recognize the influence and contributions made by Hispanic and Latino

SEO Content

		Americans and celebrate and honor their... • [H5] Events • [H5] Press Releases • [H5] Blog • [H5] Webinars • [H5] Events • [H5] Press Releases • [H5] Blog • [H5] Webinars
	Images	We found 68 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 177 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.21% Internal Links 93.79%

In-page links

Anchor	Type	Juice

In-page links

-	Internal	Passing Juice
Solutions	Internal	Passing Juice
Expertise	Internal	Passing Juice
Company	Internal	Passing Juice
Trials	Internal	Passing Juice
Contact us	Internal	Passing Juice
China	Internal	Passing Juice
Japan	Internal	Passing Juice
Ecosystem, Education & Careers	Internal	Passing Juice
News, Events & Resources	Internal	Passing Juice
Thanks for visiting our booth!	Internal	Passing Juice
International Clinical Trials Day 2022	Internal	Passing Juice
form test page	Internal	Passing Juice
Solutions	Internal	Passing Juice
Expertise	Internal	Passing Juice
Patient Stories	Internal	Passing Juice
Trials	Internal	Passing Juice
Insights	Internal	Passing Juice
News & Events	Internal	Passing Juice
Company	Internal	Passing Juice
Careers	Internal	Passing Juice
275 Grove St., Suite 101C, Newton, MA 02466	External	Passing Juice
2520 Meridian Parkway, Research Triangle Park, Suite 200, Durham, NC 27713	External	Passing Juice
Clinical Development	Internal	Passing Juice
Translational Medicine	Internal	Passing Juice
Early Phase	Internal	Passing Juice
Phase II-III	Internal	Passing Juice
Phase IIIb/IV	Internal	Passing Juice

In-page links

Biostatistics	Internal	Passing Juice
Clinical Data Management	Internal	Passing Juice
Clinical Supply Chain Management	Internal	Passing Juice
Decentralized Clinical Trials	Internal	Passing Juice
Medical Monitoring & Consulting	Internal	Passing Juice
Medical Writing	Internal	Passing Juice
Patient Sensors	Internal	Passing Juice
Pharmacovigilance	Internal	Passing Juice
Risk-based Quality Management (RBQM)	Internal	Passing Juice
Expanded Access Services	Internal	Passing Juice
Outsourcing Services	Internal	Passing Juice
Functional Services Provider (FSP)	Internal	Passing Juice
Strategic Partnerships	Internal	Passing Juice
Meeting Management & Logistics	Internal	Passing Juice
Consulting	Internal	Passing Juice
Regulatory Affairs Consulting	Internal	Passing Juice
Clinical Development Strategy & Planning	Internal	Passing Juice
GxP Compliance Consulting	Internal	Passing Juice
Regulatory Outsourcing	Internal	Passing Juice
Clinical Trial Regulatory Services	Internal	Passing Juice
Market Access and HEOR Consulting	Internal	Passing Juice
Commercial Strategy (Health Advances)	Internal	Passing Juice
The Medical Affairs Company ® (TMAC)	Internal	Passing Juice
Medical Communications	Internal	Passing Juice
Real-World Evidence and Late Phase	Internal	Passing Juice
Epidemiology	Internal	Passing Juice
Observational Studies	Internal	Passing Juice
Real-World Data Sciences	Internal	Passing Juice

In-page links

Solutions by Industry	Internal	Passing Juice
Pharma Solutions	Internal	Passing Juice
Medical Devices	Internal	Passing Juice
Solutions by Development Phase	Internal	Passing Juice
Planning	Internal	Passing Juice
Phase I	Internal	Passing Juice
Phase IIa	Internal	Passing Juice
Post Launch	Internal	Passing Juice
Patient Centricity	Internal	Passing Juice
Precision Medicine	Internal	Passing Juice
Adaptive & Flexible Trials	Internal	Passing Juice
Real World Evidence	Internal	Passing Juice
The Innovation Imperative	External	Passing Juice
Parexel Academy	External	Passing Juice
Therapeutic Areas	Internal	Passing Juice
Oncology & Hematology	Internal	Passing Juice
Infectious Diseases & Vaccines	Internal	Passing Juice
Inflammation & Immunology	Internal	Passing Juice
Clinical Neurosciences (CNS)	Internal	Passing Juice
General Medicine	Internal	Passing Juice
Rare Diseases	Internal	Passing Juice
Pediatrics	Internal	Passing Juice
Cell & Gene Therapies	Internal	Passing Juice
Overview	Internal	Passing Juice
T.J.'s Story	Internal	Passing Juice
Tina's Story	Internal	Passing Juice
Dayson & Erika's Story	Internal	Passing Juice
Paul's Story	Internal	Passing Juice

In-page links

Monica's Story	Internal	Passing Juice
Rob's Story	Internal	Passing Juice
Yasmeem's Story	Internal	Passing Juice
Anisha's Story	Internal	Passing Juice
Sara's Story	Internal	Passing Juice
Stacy's Story	Internal	Passing Juice
Andrea and David's Story	Internal	Passing Juice
Participate	Internal	Passing Juice
About Clinical Trials	Internal	Passing Juice
Clinical Study FAQs	Internal	Passing Juice
Clinical Study Glossary	Internal	Passing Juice
Investigators	Internal	Passing Juice
Clinical Trial Investigator Sign-Up	Internal	Passing Juice
Global Study Locations	Internal	Passing Juice
Baltimore - US	Internal	Passing Juice
Los Angeles - US	Internal	Passing Juice
Berlin - DE	External	Passing Juice
London - UK	External	Passing Juice
Parexel Resource Center	Internal	Passing Juice
Biotech	Internal	Passing Juice
Clinical Development	Internal	Passing Juice
Regulatory & Access	Internal	Passing Juice
Parexel Insights Blog	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Your Preferences	Internal	Passing Juice
Parexel Newsroom	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Parexel In the News	Internal	Passing Juice

In-page links

Corporate Responsibility	Internal	Passing Juice
Awards	Internal	Passing Juice
Events and Webinars	Internal	Passing Juice
Long COVID Syndrome Program	Internal	Passing Juice
COVID-19 Response	Internal	Passing Juice
COVID-19 Resource Center	Internal	Passing Juice
Leadership Team	Internal	Passing Juice
Our DE&I Strategy	Internal	Passing Juice
Discussions on Diversity	Internal	Passing Juice
Suppliers	Internal	Passing Juice
Supplier Code of Conduct	Internal	Passing Juice
Invoicing	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
Find Your Career Path	Internal	Passing Juice
Trust & Privacy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Data Privacy Requirements	Internal	Passing Juice
French Gender Pay Data	Internal	Passing Juice
Tax Strategy	Internal	Passing Juice
UK Gender Pay Data	Internal	Passing Juice
Modern Slavery Act Statement	Internal	Passing Juice
External Support Center	Internal	Passing Juice
Compliance & Ethics	Internal	Passing Juice
Anti-Corruption Compliance Program	Internal	Passing Juice
Anti-Bribery & Anti-Corruption Policy	Internal	Passing Juice
Ethics Hotline	Internal	Passing Juice
Interactions with Healthcare Professionals	Internal	Passing Juice

In-page links

Standards for Suppliers	Internal	Passing Juice
Global Locations	Internal	Passing Juice
North America	Internal	Passing Juice
South America	Internal	Passing Juice
Europe	Internal	Passing Juice
Asia	Internal	Passing Juice
Middle East & Africa	Internal	Passing Juice
Regional Web Sites	Internal	Passing Juice
Partners	Internal	Passing Juice
Service Partners	Internal	Passing Juice
Technology Partners	Internal	Passing Juice
Strategic Partnerships	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn more	Internal	Passing Juice
Jobs at Parexel	Internal	Passing Juice
Employee Value Proposition	Internal	Passing Juice
Explore Parexel’s work culture	Internal	Passing Juice
Watch video	Internal	Passing Juice
Visit Our COVID-19 Data Clearinghouse Now	External	Passing Juice
Biotech	Internal	Passing Juice
Visit Resource Center	Internal	Passing Juice
Powered by Podbean	External	Passing Juice
Driving change in Cell & Gene Therapies: Key learnings from the SITC Virtual Summit	Internal	Passing Juice
Including patients in DCT design	Internal	Passing Juice
Membership in Clinical Research Data Sharing Alliance enables Parexel to shape the future of clinical trial data	Internal	Passing Juice
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In-page links

Officer; Promotes FDA Veteran Amy McKee, MD, to Chief Medical Officer and Global Head, Oncology Center of Excellence		
Parexel Expands Network of Global Regulatory Experts	Internal	Passing Juice
2022 European Alliance Summit	Internal	Passing Juice
Early patient engagement leads to smarter DCT design. This principle was evident in a recent fully-virtual clinical trial developed by Parexel and AstraZeneca...	External	Passing Juice
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It's National Hispanic Heritage Month – a time to recognize the influence and contributions made by Hispanic and Latino Americans and celebrate and honor their...	External	Passing Juice
News	Internal	Passing Juice
Medical Affairs	Internal	Passing Juice
Baltimore, US	Internal	Passing Juice
Los Angeles, US	Internal	Passing Juice
London, UK	Internal	Passing Juice

SEO Keywords

Keywords Cloud	research trials story patient clinical trial playing parexel read more

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
parexel	33	✖	✖	✔	✔
clinical	32	✔	✔	✔	✔
story	22	✖	✖	✖	✔
more	17	✖	✖	✖	✖

Keywords Consistency

read	16	✖	✖	✖	✖

Usability

●	Url	Domain : parexel.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 135 Warnings : 38
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	**Deprecated tags** / **Occurrences** <u> / 3 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.parexel.com/sitemap.xml
	Robots.txt	http://parexel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.