# Website review price-platinum.com

Generated on August 05 2026 15:34 PM

**The score is 55/100**

## SEO Content

| | | |
|---|---|---|
| | Title | Platinum: Current Price per Ounce USD, Spot & Metal Rates Today<br><br>**Length : 67**<br><br>Perfect, your title contains between 10 and 70 characters. |
| | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| | Headings | **H1** 1 **H2** 8 **H3** 10 **H4** 0 **H5** 0 **H6** 0<br><br>• [H1] Current Platinum Price<br>• [H2] Current Platinum Price Overview<br>• [H2] Platinum Price Chart<br>• [H2] Platinum Price Chart Explanation<br>• [H2] What Affects Platinum Prices<br>• [H2] Historical Platinum Price Context<br>• [H2] Platinum Price vs Other Precious Metals<br>• [H2] How Platinum Prices Are Quoted<br>• [H2] Frequently Asked Questions on Platinum Prices<br>• [H3] What is the current platinum price per ounce in USD?<br>• [H3] How does the platinum spot price today affect investors?<br>• [H3] What factors influence the current platinum price?<br>• [H3] How can I view the platinum price chart for the last 10 years?<br>• [H3] Why is platinum considered a valuable metal for investors?<br>• [H3] What is the relationship between the platinum market and the dollar?<br>• [H3] How do economic factors impact platinum futures trading?<br>• [H3] What role do exchanges like the COMEX play in platinum trading? |

## SEO Content

| | | |
|---|---|---|
| | | • [H3] How can traders use arbitrage to benefit from platinum price movements?<br>• [H3] Are there economic or geopolitical events that heavily influence platinum rates? |
| ✗ | Images | We found 2 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✓ | Text/HTML Ratio | Ratio : **21%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✗ | In-page links | We found a total of 1 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 100%<br><br>Internal Links 0% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| best free coin app | External | Passing Juice |

## SEO Keywords

| | | |
|---|---|---|
| | Keywords Cloud | price metal market economic platinum demand prices spot current chart |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| platinum | 52 | ✔ | ✖ | ✖ | ✔ |
| price | 33 | ✔ | ✖ | ✖ | ✔ |
| market | 22 | ✖ | ✖ | ✖ | ✔ |
| prices | 13 | ✖ | ✖ | ✖ | ✔ |
| demand | 12 | ✖ | ✖ | ✖ | ✖ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : price-platinum.com<br>Length : 18 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

| | | |
|---|---|---|
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✓ Perfect. No inline css has been found in HTML tags!<br>✓ Great, your website has few CSS files.<br>✓ Perfect, your website has few JavaScript files.<br>✓ Perfect, your website takes advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ● | Mobile Optimization | ✗ Apple Icon<br>✗ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| ✗ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✓ | Robots.txt | http://price-platinum.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You |

| | | |
|---|---|---|
| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |