Website review
ru.essence.game

Generated on July 26 2026 17:07 PM

The score is 54/100

SEO Content

✓	Title	Essence Game – бесплатная ММОРПГ онлайн. Старт осенью 2026 **Length : 58** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Погрузись в мир Essence Game — бесплатной MMORPG с открытым миром, PvP-боями, охотой на боссов, клановой системой и регулярными ивентами. Играй бесплатно и прокачивай своего героя. Старт осенью 2026. **Length : 199** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** — **Content** site_name — Essence Game – бесплатная ММОРПГ онлайн. Старт осенью 2026
●	Headings	**H1** 5 · **H2** 2 · **H3** 0 · **H4** 15 · **H5** 0 · **H6** 0 • [H1] Готовься к игре • [H1] Мы в соцсетях • [H1] Особенности • [H1] Награды на старте • [H1] Discord • [H2] 1 • [H2] 2 • [H4] Подарки для близких! • [H4] Количество подарков ограничено! Не упусти свою возможность. • [H4] Прозрачная экономика • [H4] Гарантия честности • [H4] Баланс классов

SEO Content

		• [H4] Прозрачная экономика • [H4] Гарантия честности • [H4] Баланс классов • [H4] Будь в первых рядах • [H4] • [H4] Держи руку на пульсе • [H4] Essence Game — 2026 • [H4] □□ Подтвердите получение подарков • [H4] Не нашли письмо? Проверьте «Спам» и «Рассылки» • [H4] Держи руку на пульсе
✗	Images	We found 38 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 6 links including 3 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 83.33% Internal Links 16.67%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	его забудьте подарки про каждый забрать рисовок essence game старте

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
старте	5	✖	✖	✖	✔
рисовок	4	✖	✖	✖	✖
каждый	4	✖	✖	✖	✖
essence	3	✔	✖	✔	✔
game	3	✔	✖	✔	✔

Usability

	Url	Domain : ru.essence.game Length : 15
	Favicon	Great, your website has a favicon.

Usability

✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Mobile

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ru.essence.game/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.