

Website review studiovolpi.com

Generated on July 12 2023 19:14 PM

The score is 57/100

SEO Content

✓	Title	Studio Volpi - Global Innovation and Design Agency **Length : 50** Perfect, your title contains between 10 and 70 characters.
✓	Description	A global leading partner for strategic projects in the design, engineering and branding fields: we create true, meaningful innovation that makes a difference. **Length : 158** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.studiovolpi.com/en/
type	website

Headings

H1	H2	H3	H4	H5	H6
1	2	15	15	0	0

- [H1]
- [H2] Everyday, we aim to exceed the concept of innovation
- [H2] Studio Volpi is an Innovation Strategic Company experts in design concepts, technology and engineering, UX and UI development, branding and communication
- [H3]
- [H3] FUELLING TOMORROW’S SUSTAINABLE MOBILITY
- [H3] WHEN BEAUTY MEETS MEDICAL TECHNOLOGY
- [H3] DESIGN COOL
- [H3] LIFTING THE SPIRITS OF THE GARAGE LIFT
- [H3] REVOLUTIONISING USER EXPERIENCE IN WATER SYSTEMS

SEO Content

		MANAGEMENT • [H3] ClassMate Robot: disrupting the quiet world of education • [H3] LITTLE PEOPLE IN MOTION • [H3] ELEVATING THE LIFT PROPOSITION • [H3] VOLPI LAB: STUDIO VOLPI'S EXTRAORDINARY TECH ARM • [H3] B2B BRANDING • [H3] LET THIS CHRISTMAS BE A NEW ADVENTURE | Christmas 022 • [H3] Digital Marketing - Let's build your formula • [H3] NUOVA BRAND IDENTITY PER LA TRADIZIONE TESSILE DI MARTINELLI GINETTO • [H3] COMPLEXITY MADE SIMPLE • [H4] Homa • [H4] Recaro • [H4] Kone • [H4] Find out more about our projectsor get in touch and challenge us. • [H4] Innovation May 10, 2023 • [H4] Perspectives Mar 09, 2023 • [H4] News Dec 22, 2022 • [H4] News Oct 11, 2022 • [H4] News Aug 25, 2022 • [H4] Work Jul 18, 2022 • [H4] Are you looking for more insights?Check out our blog! • [H4] Keep in touch and get the latest news in your inbox! • [H4] Italy • [H4] United States • [H4] China
	Images	We found 38 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **25%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
□□	Internal	Passing Juice
en	Internal	Passing Juice
it	Internal	Passing Juice
What We Do	Internal	Passing Juice
Experience	Internal	Passing Juice
Careers	Internal	Passing Juice
Insights	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
FUELLING TOMORROW’S SUSTAINABLE MOBILITY	Internal	Passing Juice
WHEN BEAUTY MEETS MEDICAL TECHNOLOGY	Internal	Passing Juice
DESIGN COOL	Internal	Passing Juice
LIFTING THE SPIRITS OF THE GARAGE LIFT	Internal	Passing Juice
REVOLUTIONISING USER EXPERIENCE IN WATER SYSTEMS MANAGEMENT	Internal	Passing Juice
ClassMate Robot: disrupting the quiet world of education	Internal	Passing Juice
LITTLE PEOPLE IN MOTION	Internal	Passing Juice
ELEVATING THE LIFT PROPOSITION	Internal	Passing Juice
Innovation	Internal	Passing Juice

In-page links

VOLPI LAB: STUDIO VOLPI’S EXTRAORDINARY TECH ARM	Internal	Passing Juice
Perspectives	Internal	Passing Juice
B2B BRANDING	Internal	Passing Juice
News	Internal	Passing Juice
LET THIS CHRISTMAS BE A NEW ADVENTURE	Christmas 022	Internal	Passing Juice
Digital Marketing - Let’s build your formula	Internal	Passing Juice
NUOVA BRAND IDENTITY PER LA TRADIZIONE TESSILE DI MARTINELLI GINETTO	Internal	Passing Juice
Work	Internal	Passing Juice
COMPLEXITY MADE SIMPLE	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Cookie policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	more case volpi design how innovation leading study view studio

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
studio	14	✔	✖	✖	✔
volpi	14	✔	✖	✖	✔
view	10	✖	✖	✖	✖
how	9	✖	✖	✖	✖
study	8	✖	✖	✖	✖

Usability

	Url	Domain : studiovolpi.com

Usability

		Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 48 Warnings : 8
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://studiovolpi.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.