

Evaluation du site parexel.com

Généré le 11 Octobre 2022 18:26

Le score est de 54/100

Optimisation du contenu

✓	Titre	Clinical Research Organization (CRO) & Biopharmaceutical Services **Longueur : 69** Parfait, votre titre contient entre 10 et 70 caractères.
✓	Description	For over 35 years Parexel has been a trusted global clinical research organization (CRO) and biopharmaceutical services company. **Longueur : 128** Génial, votre balise META description contient entre 70 et 160 caractères.
✓	Mots-clefs	biopharmaceutical services, clinical research organization, CRO Bien, votre page contient une balise META keywords.
✓	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph.

Propriété	Contenu
url	https://www.parexel.com/
type	article
title	Home
description	Home
image	https://www.parexel.com

●	Niveaux de titre	

H1	H2	H3	H4	H5	H6
3	0	16	28	8	0

- [H1] Community Alliance Network
- [H1] A career with a human touch
- [H1] Current Cell and Gene Therapy Regulatory Considerations in Asia-Pacific
- [H3] You may be interested in

Optimisation du contenu

- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] You may be interested in
- [H3] Get reliable COVID-19 information in one place
- [H3] Solutions Highlights
- [H3] Parexel Resource Center
- [H3]
- [H3] Participate in a clinical trial
- [H3] Insights from Parexel
- [H3] In the News
- [H3] Upcoming Events
- [H3] Social
- [H4] See how Parexel is doing its part #With Heart
- [H4] A Life in a Day
- [H4] T.J.'s Story
- [H4] Tina's Story
- [H4] Dayson & Erika's Story
- [H4] Paul's Story
- [H4] Monica's Story
- [H4] Rob's Story
- [H4] Hear from participants share their reasons for volunteering for clinical trials
- [H4] See how Parexel is doing its part #With Heart
- [H4] See how Parexel is doing its part #With Heart
- [H4] Learn how the right people, processes and culture can unlock innovation
- [H4] Hear from participants share their reasons for volunteering for clinical trials
- [H4] See how Parexel is doing its part #With Heart
- [H4] Clinical Development & Clinical Research Services
- [H4] Regulatory & Access
- [H4] Biotech
- [H4] FSP
- [H4] Driving change in Cell & Gene Therapies: Key learnings from the SITC Virtual Summit
- [H4] Including patients in DCT design
- [H4] Membership in Clinical Research Data Sharing Alliance enables Parexel to shape the future of clinical trial data
- [H4] Parexel’s Peyton Howell Awarded Prestigious PharmaVoice Red Jacket
- [H4] Parexel Appoints Peyton Howell Chief Operating and Growth Officer; Promotes FDA Veteran Amy McKee, MD, to Chief Medical Officer and Global Head, Oncology Center of Excellence
- [H4] Parexel Expands Network of Global Regulatory Experts
- [H4] 2022 European Alliance Summit
- [H4] Early patient engagement leads to smarter DCT design. This principle was evident in a recent fully-virtual clinical trial developed by Parexel and AstraZeneca...
- [H4] Parexel is proud to once again be named a 2022 Scrip Awards finalist in the Best Contract Research Organization – Full-Service Providers category. For 18 years the...
- [H4] It's National Hispanic Heritage Month – a time to recognize

Optimisation du contenu

		the influence and contributions made by Hispanic and Latino Americans and celebrate and honor their... • [H5] Events • [H5] Press Releases • [H5] Blog • [H5] Webinars • [H5] Events • [H5] Press Releases • [H5] Blog • [H5] Webinars
✗	Images	Nous avons trouvé 68 image(s) sur cette page Web. 38 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
✗	Ratio texte/HTML	Ratio : **12%** le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
✓	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
✗	Iframe	Dommage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

✓	Réécriture d'URLs	Bien. Vos liens sont optimisés!
✓	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
✓	Liens dans la page	Nous avons trouvé un total de 177 lien(s) dont 1 lien(s) vers des fichiers
•	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 6.21% Liens internes 93.79%

Liens dans la page

Texte d'ancre	Type	Juice
-	Interne	Passing Juice
Solutions	Interne	Passing Juice
Expertise	Interne	Passing Juice
Company	Interne	Passing Juice
Trials	Interne	Passing Juice
Contact us	Interne	Passing Juice
China	Interne	Passing Juice
Japan	Interne	Passing Juice
Ecosystem, Education & Careers	Interne	Passing Juice
News, Events & Resources	Interne	Passing Juice
Thanks for visiting our booth!	Interne	Passing Juice
International Clinical Trials Day 2022	Interne	Passing Juice
form test page	Interne	Passing Juice
Solutions	Interne	Passing Juice
Expertise	Interne	Passing Juice
Patient Stories	Interne	Passing Juice
Trials	Interne	Passing Juice
Insights	Interne	Passing Juice
News & Events	Interne	Passing Juice
Company	Interne	Passing Juice
Careers	Interne	Passing Juice
275 Grove St., Suite 101C, Newton, MA 02466	Externe	Passing Juice
2520 Meridian Parkway, Research Triangle Park, Suite 200, Durham, NC 27713	Externe	Passing Juice
Clinical Development	Interne	Passing Juice
Translational Medicine	Interne	Passing Juice
Early Phase	Interne	Passing Juice
Phase II-III	Interne	Passing Juice

Liens dans la page

Phase IIIb/IV	Interne	Passing Juice
Biostatistics	Interne	Passing Juice
Clinical Data Management	Interne	Passing Juice
Clinical Supply Chain Management	Interne	Passing Juice
Decentralized Clinical Trials	Interne	Passing Juice
Medical Monitoring & Consulting	Interne	Passing Juice
Medical Writing	Interne	Passing Juice
Patient Sensors	Interne	Passing Juice
Pharmacovigilance	Interne	Passing Juice
Risk-based Quality Management (RBQM)	Interne	Passing Juice
Expanded Access Services	Interne	Passing Juice
Outsourcing Services	Interne	Passing Juice
Functional Services Provider (FSP)	Interne	Passing Juice
Strategic Partnerships	Interne	Passing Juice
Meeting Management & Logistics	Interne	Passing Juice
Consulting	Interne	Passing Juice
Regulatory Affairs Consulting	Interne	Passing Juice
Clinical Development Strategy & Planning	Interne	Passing Juice
GxP Compliance Consulting	Interne	Passing Juice
Regulatory Outsourcing	Interne	Passing Juice
Clinical Trial Regulatory Services	Interne	Passing Juice
Market Access and HEOR Consulting	Interne	Passing Juice
Commercial Strategy (Health Advances)	Interne	Passing Juice
The Medical Affairs Company ® (TMAC)	Interne	Passing Juice
Medical Communications	Interne	Passing Juice
Real-World Evidence and Late Phase	Interne	Passing Juice
Epidemiology	Interne	Passing Juice
Observational Studies	Interne	Passing Juice

Liens dans la page

Real-World Data Sciences	Interne	Passing Juice
Solutions by Industry	Interne	Passing Juice
Pharma Solutions	Interne	Passing Juice
Medical Devices	Interne	Passing Juice
Solutions by Development Phase	Interne	Passing Juice
Planning	Interne	Passing Juice
Phase I	Interne	Passing Juice
Phase IIa	Interne	Passing Juice
Post Launch	Interne	Passing Juice
Patient Centricity	Interne	Passing Juice
Precision Medicine	Interne	Passing Juice
Adaptive & Flexible Trials	Interne	Passing Juice
Real World Evidence	Interne	Passing Juice
The Innovation Imperative	Externe	Passing Juice
Parexel Academy	Externe	Passing Juice
Therapeutic Areas	Interne	Passing Juice
Oncology & Hematology	Interne	Passing Juice
Infectious Diseases & Vaccines	Interne	Passing Juice
Inflammation & Immunology	Interne	Passing Juice
Clinical Neurosciences (CNS)	Interne	Passing Juice
General Medicine	Interne	Passing Juice
Rare Diseases	Interne	Passing Juice
Pediatrics	Interne	Passing Juice
Cell & Gene Therapies	Interne	Passing Juice
Overview	Interne	Passing Juice
T.J.'s Story	Interne	Passing Juice
Tina's Story	Interne	Passing Juice
Dayson & Erika's Story	Interne	Passing Juice

Liens dans la page

Paul's Story	Interne	Passing Juice
Monica's Story	Interne	Passing Juice
Rob's Story	Interne	Passing Juice
Yasmeem's Story	Interne	Passing Juice
Anisha's Story	Interne	Passing Juice
Sara's Story	Interne	Passing Juice
Stacy's Story	Interne	Passing Juice
Andrea and David's Story	Interne	Passing Juice
Participate	Interne	Passing Juice
About Clinical Trials	Interne	Passing Juice
Clinical Study FAQs	Interne	Passing Juice
Clinical Study Glossary	Interne	Passing Juice
Investigators	Interne	Passing Juice
Clinical Trial Investigator Sign-Up	Interne	Passing Juice
Global Study Locations	Interne	Passing Juice
Baltimore - US	Interne	Passing Juice
Los Angeles - US	Interne	Passing Juice
Berlin - DE	Externe	Passing Juice
London - UK	Externe	Passing Juice
Parexel Resource Center	Interne	Passing Juice
Biotech	Interne	Passing Juice
Clinical Development	Interne	Passing Juice
Regulatory & Access	Interne	Passing Juice
Parexel Insights Blog	Interne	Passing Juice
Podcasts	Interne	Passing Juice
Your Preferences	Interne	Passing Juice
Parexel Newsroom	Interne	Passing Juice
Press Releases	Interne	Passing Juice

Liens dans la page

Parexel In the News	Interne	Passing Juice
Corporate Responsibility	Interne	Passing Juice
Awards	Interne	Passing Juice
Events and Webinars	Interne	Passing Juice
Long COVID Syndrome Program	Interne	Passing Juice
COVID-19 Response	Interne	Passing Juice
COVID-19 Resource Center	Interne	Passing Juice
Leadership Team	Interne	Passing Juice
Our DE&I Strategy	Interne	Passing Juice
Discussions on Diversity	Interne	Passing Juice
Suppliers	Interne	Passing Juice
Supplier Code of Conduct	Interne	Passing Juice
Invoicing	Interne	Passing Juice
Career Opportunities	Interne	Passing Juice
Find Your Career Path	Interne	Passing Juice
Trust & Privacy	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms of Use	Interne	Passing Juice
Data Privacy Requirements	Interne	Passing Juice
French Gender Pay Data	Interne	Passing Juice
Tax Strategy	Interne	Passing Juice
UK Gender Pay Data	Interne	Passing Juice
Modern Slavery Act Statement	Interne	Passing Juice
External Support Center	Interne	Passing Juice
Compliance & Ethics	Interne	Passing Juice
Anti-Corruption Compliance Program	Interne	Passing Juice
Anti-Bribery & Anti-Corruption Policy	Interne	Passing Juice
Ethics Hotline	Interne	Passing Juice

Liens dans la page

Interactions with Healthcare Professionals	Interne	Passing Juice
Standards for Suppliers	Interne	Passing Juice
Global Locations	Interne	Passing Juice
North America	Interne	Passing Juice
South America	Interne	Passing Juice
Europe	Interne	Passing Juice
Asia	Interne	Passing Juice
Middle East & Africa	Interne	Passing Juice
Regional Web Sites	Interne	Passing Juice
Partners	Interne	Passing Juice
Service Partners	Interne	Passing Juice
Technology Partners	Interne	Passing Juice
Strategic Partnerships	Interne	Passing Juice
Contact Us	Interne	Passing Juice
Learn more	Interne	Passing Juice
Jobs at Parexel	Interne	Passing Juice
Employee Value Proposition	Interne	Passing Juice
Explore Parexel’s work culture	Interne	Passing Juice
Watch video	Interne	Passing Juice
Visit Our COVID-19 Data Clearinghouse Now	Externe	Passing Juice
Biotech	Interne	Passing Juice
Visit Resource Center	Interne	Passing Juice
Powered by Podbean	Externe	Passing Juice
Driving change in Cell & Gene Therapies: Key learnings from the SITC Virtual Summit	Interne	Passing Juice
Including patients in DCT design	Interne	Passing Juice
Membership in Clinical Research Data Sharing Alliance enables Parexel to shape the future of clinical trial data	Interne	Passing Juice
Parexel’s Peyton Howell Awarded Prestigious PharmaVoice Red Jacket	Interne	Passing Juice

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Parexel Appoints Peyton Howell Chief Operating and Growth Officer; Promotes FDA Veteran Amy McKee, MD, to Chief Medical Officer and Global Head, Oncology Center of Excellence	Interne	Passing Juice
Parexel Expands Network of Global Regulatory Experts	Interne	Passing Juice
2022 European Alliance Summit	Interne	Passing Juice
Early patient engagement leads to smarter DCT design. This principle was evident in a recent fully-virtual clinical trial developed by Parexel and AstraZeneca...	Externe	Passing Juice
Parexel is proud to once again be named a 2022 Scrip Awards finalist in the Best Contract Research Organization – Full-Service Providers category. For 18 years the...	Externe	Passing Juice
It's National Hispanic Heritage Month – a time to recognize the influence and contributions made by Hispanic and Latino Americans and celebrate and honor their...	Externe	Passing Juice
News	Interne	Passing Juice
Medical Affairs	Interne	Passing Juice
Baltimore, US	Interne	Passing Juice
Los Angeles, US	Interne	Passing Juice
London, UK	Interne	Passing Juice

Mots-clefs

Nuage de mots-clefs

trials playing story read more research parexel clinical trial patient

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
parexel	33	✖	✖	✔	✔
clinical	32	✔	✔	✔	✔
story	22	✖	✖	✖	✔
more	17	✖	✖	✖	✖

Cohérence des mots-clefs

read	16	✖	✖	✖	✖

Ergonomie

	Url	Domaine : parexel.com Longueur : 11
✔	Favicon	Génial, votre site web dispose d'un favicon.
✖	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
✔	Langue	Bien. Votre langue est : en.
✖	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encodage	Parfait. Votre charset est UTF-8.
✖	Validité W3C	Erreurs : 135 Avertissements : 38
✖	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
✖	HTML obsolètes	**Tags obsolètes** : **Occurrences** <u> : 3 Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.
	Astuces vitesse	✔ Excellent, votre site n'utilise pas de tableaux imbriqués. ✖ Mauvais, votre site web utilise des styles css inline.

Document

✖	Mauvais, votre site web contient trop de fichiers CSS (plus de 4).
✖	Mauvais, votre site web contient trop de fichiers javascript (plus de 6).
✔	Parfait : votre site tire parti de gzip.

Mobile

Optimisation mobile	
✔	Icône Apple
✔	Méta tags viewport
✔	Contenu FLASH

Optimisation

Sitemap XML	Votre site web dispose d’une sitemap XML, ce qui est optimal. https://www.parexel.com/sitemap.xml
Robots.txt	http://parexel.com/robots.txt Votre site dispose d’un fichier robots.txt, ce qui est optimal.
Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l’activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d’en rajouter un second, afin de confirmer les résultats du premier.